

USING THE MEDIA TO PROMOTE SMALL SCALE BUSINESS CONCERNS



## Media dialogue with business

MR Karamena Van Ess (standing), Deputy Executive Officer of Food and Drugs Board, addressing journalists at a media Dialogue in Accra yesterday.

It was on the topic "The role of FDB in the promotion of micro and small-scale enterprises".

The dialogue was part of the Ghana Journalist Association (GJA) initiative under the project "Using the media to promote small scale business concerns," which was launched by Vice President Aliu Mahama last year.

Funded by the BUSAC Fund, it brought together media practitioners and representatives of the small-scale sector to dialogue with the officials of FDB on the concerns of SMEs with regard to the operations of the Board.

In his brief speech, Mr Van-Ess said, "the central aim of FDB was to manage food and drug safety and that food and drug products including herbal medicines, cosmetics and household chemicals have health implications.

Picture: Job Danso Asamoah